## Reviewer's Guide



## Learning from You





## Welcome to LG G2!

We are proud to provide you a comprehensive guide on our new premium smartphone, LG G2. Ever since the latest member of the flagship 'G Series', was presented to the world on August 7, 2013, in New York City, the U.S., LG G2 has been attracting attentions in the industry, a wide range of tech media and consumers globally. Today, it is our pleasure to introduce LG G2, which is considered the 'Most Anticipated Smartphone' in the 2H 2013. Through this guideline, LG would like to introduce the philosophy behind the birth of LG G2 and the innovation that cares about consumers first and foremost. Get ready to meet LG's most ambitious phone, LG G2.

#### Thank you.

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## What is LG G2 's 'Learning from You'?

LG G2 is a smartphone born from LG's consumer-centric innovation, based on learning from human. By observing thousands of users and conducting tons of research, LG G2 represents what 'we learned from you'.

We believe that innovation must resonate with human. Innovation has to be meaningful, rather than just the accomplishment for the sake of advancing the technology. LG G2, the ultimate premium brand in the G series, provides the most advanced smartphone experience for a distinct purpose: Offering real-life benefits to our users.

Here are the key features of LG G2 based on what we learned from you:

## Design

#### Harmonizes conflicting values without sacrifice

We carefully studied how people use their smartphone and what they need from it

- Intuitive and Refined Rear Key offers intuitive design with button-less side aligned with users' movement for new level of convenience
- Stylish Design with Substance provides comfortable grip feeling even when holding a large screen and a high capacity battery in slimmer and beautiful design

### **Hardware**

#### Ups the ante of user experience with the best of best

We pursued advancement in technology in the aspects that users desire the most in smartphones

- Edge-to-Edge Display presents wide and uninterrupted Full HD IPS display with minimal bezel for crisp and clear viewing experience
- Amazing Camera with OIS technology ensures the exquisite quality pictures
- Ultimate Battery Capacity & Efficiency provides a longer usage time realized through high density step-designed battery
- Unbeatable Chipset Performance with Qualcomm® Snapdragon™ 800 processor redefines the smartphone experience through unprecedented performance
- Pure Hi-Fi Audio Sound: The first Android smartphone featuring 24bit, 192kHz Hi-Fi sound playback, just like the original sound that are recorded at a professional recording studio

### UX

## Practical and Instinctive UX that learned from users to help enhance their daily life

We examined behaviors and needs of the users to present essential features

#### 1) Anticipate Your Behavior

- Answer Me answers the call automatically without having to push a button or swiping, once the user put the phone next to the ear
- Plug & Pop cleverly suggest apps you may need, autosensing of input device
- Text Link predicts which actions the user may take and recommends appropriate apps when receiving a text message

#### 2) Understand Your Habit

- QuickRemote turns your LG G2 into a programmable remote controller
- QSlide: Ultimate multi-tasking with the ability to open two additional windows on top of the main screen, and adjust their window size and transparency
- Slide Aside: Thee-finger swipe flicks app- in-use to the left and allows user to open another app
- Clip Tray copies, stores and pastes multiple items up to 20 such as full web pages – to a PC-like clip tray
- Capture Plus saves a full web page rather than a limited screen capture

#### 3) Relieve Your Concern

 Guest Mode controls which apps are available for a different user, and create a separate pattern lock for them

## Accessory

### Premium accessory that matches prestigious smartphone

We ideated the ways to minimize steps required when using smartphone and to maximize the usability

■ Smart Cover with QuickWindow<sup>TM</sup>: The premium accessory perfectly matches the superior quality of LG G2 that enables accessing the frequently-used features without flap-opening the cover

## Why **LG G**<sub>2</sub> ?

[Design - Harmonizes conflicting values without sacrifice]

## **Intuitive and Refined Rear Key**



## Ergonomic Rear Key for Enhanced Usability

LG G2's design features the refined Rear Key (power button and volume key) with button-less side, thus natural and frequent use of the index finger to provide new level of convenience. When one wants to turn the volume up or down, the user doesn't have to change the grip of the device because the Rear Key is place on the back where the user's index finger is naturally placed.

As the trend in the smartphone industry developed, the display size grew larger and larger in line with the consumers' desire for a larger screen. Hence, the device's overall size became bigger, and we learned that 2.7 inches are the ideal width for a smartphone for comfortable one-hand grip. Our focus was to employee the largest possible display while maintaining the optimal grip feeling. This is how Rear Key was born: The

power button is moved to the back so that the display size on the front of the device is maximized. In the past, users often dropped smartphones while trying to press the button on the side of the device. With LG G2, users are less likely to drop the phone as they do not have to change the grip when they press buttons on the back. It also allows an intuitive grip regardless of the fact whether the user is right-handed or left-handed. Rear Key is the only solution to enable all these.

The way LG designed the Rear Key is also noteworthy. The materials for the power button and volume buttons are different that users recognize which button their finger is touching without having to actually look at the back of the device. User can also

instantaneously know the power button as its surrounding is slightly intruded.

Another element that LG cared for consumers is the volume key's width. It is much wider compared to the ones placed on the side. Users are able to control the volume even when they listen to music with earphones while the device is put in a pocket, since the location of the Rear Key which controls the volume is so evident that there is no need to look at the device.

#### Rear Key, LG G2's Only Key Full of Care for Users

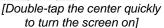
With the Rear Key, users are able to operate a number of frequently used features conveniently such as QuickMemo or Camera. The only physical key on LG G2, placed on the back, the Rear Key provides easily accessible functions to accommodate users' everyday life needs. .

#### KnockON, Convenient On/Off of the Screen

LG G2 offers another convenient way to turn on and off the screen without reaching the Rear Key. By using KnockON, you can easily turn on the screen by simply tapping the display twice. The screen will be turned off when you double-tap the status bar or empty area on the Home screen or Lock screen.











[Screen gets turned off when you double-tap the status bar or empty area on the Home screen or Lock screen]

Additionally, sometimes the phone is placed with the face down so the user cannot see the display when the user wants to turn the alarm clock off. With Rear Key, users can easily turn off the alarm simply by pressing the volume key ( $\land$  or  $\lor$ ) of the Rear Key, so user does not have to lift the device to press the button on the screen.

#### Shortcut to QuickMemo through Rear Key's Volume Up Button

One of the special features that Rear Key offers is the direct access to QuickMemo. By long-pressing the " $\land$ " of volume key when the screen is off, QuickMemo is quickly launched.

#### One-step Entry to Camera through Rear Key's Volume Down Button

By long-pressing the " $\vee$ " even when the screen is off, users have quick access to the camera function. Users can also easily take photos just by pressing either the " $\vee$ " and " $\wedge$ " volume keys after entering the camera mode. With Rear Key, taking selfies a lot easier than before! (Function availability may vary depending on region or operator)

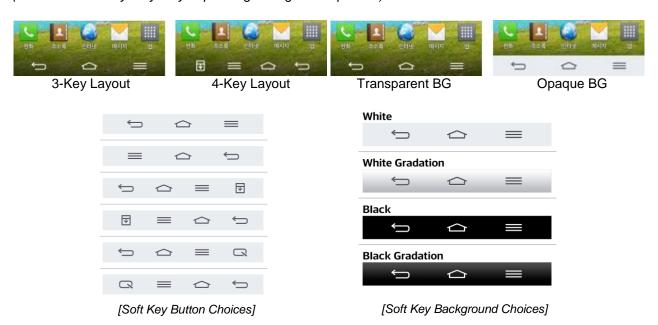
#### **Camera Lens Protected with Mighty Sapphire Crystal Glass**

After realizing the innovation in the smartphone design with the Rear Key, the next question that LG developers asked themselves was what would be the ideal solution when considering the possibilities of touching the camera lens after all the buttons had moved to the back. LG applied the anti-fingerprint treated sapphire crystal glass to minimize the possibility of leaving fingerprints or damaging the camera lens by touching it. The material is 9 in the hardness (Mohs), right below Diamond and three times stronger than tempered glass.

#### **Customizable Soft Keys**

LG G2 offers a seamless design experience through customizable Soft Keys. By embedding Soft Keys, LG G2's display takes up the entire front area without any physical button. In short, the front area of LG G2 is solely free for display. Users are also able to customize the order of the buttons on Soft Key among available choices. Whether the user is right-handed or left-handed, and no matter which brand the user used before, the user can comfortably use the device as one can select the optimal key layout that one is accustomed to.

The feature enables to customize the background of the Soft Key as well, by setting the background transparent or opaque. For the opaque setting, users can choose among 4 different theme variations. Also with the additional features in Soft Key, users have easier access to "QuickMemo" and drop-down of the "Notification Bar". (Feature availability may vary depending on region or operator)



## Stylish Design with Substance

After realizing Rear Key, our next step was heading to creating a perfect exterior.

#### No Compromise in Performance and Design: Perfect Grip Feeling & Slim Body with High Power Capacity



Often times, smartphones with strong performance tend to come up with a phone that is thick and crude in design. Making the screen larger is not difficult, but doing it without enlarging the overall size of the device requires a dramatic layout makeover. One of the main solutions was minimizing the bezel. Additionally, to give a sense of perfect fit in consumer hands, the thickness had to be drastically reduced. To achieve this, a new ultra-thin smartphone design was needed. Unfortunately, after many sketches and experiments with new materials, it became clear that the goal was unreachable within the traditional design framework. A paradigm shift in design was again required.

On the flipside, for the phones with a priority in design, performance often gets to be compromised

to many degrees for the sake of physical esthetics.

However, LG G2 succeeded in accomplishing both the performance and the design.

The screen was expanded by removing unnecessary bezel. The smooth surface gave a perfectly fitted grip as if it was trimmed by a craftsman. The complex technology elements were covered with the most visually comfortable and beautiful form. LG believes that innovative design is not just about making the product appearance more beautiful, but it is more about offering convenience for users' lives. The curved-shape of the rim of the device with no buttons brought about the best grip feeling with seamless design. Also, in order to maintain the slim body, LG developed and employed a specially designed step-shape battery to maximize the power capacity within limited space. Our efforts resulted in the design that harmonizes conflicting values without sacrifice. It provides comfortable grip feeling even with a wide screen with the slim design. Users can enjoy the design that is unique, convenient and esthetically beautiful.

[Hardware - Ups the ante of user experience with the best of best]

## **Edge-to-Edge Display**

LG G2's Stunning and Uninterrupted Wide Viewing with 5.2-inch FULL HD Display LG G2's Full HD IPS Display with 423 ppi provides superior graphics, accurate colors, sharp text, outdoor visibility and dazzling images without distortion. Certified by Intertek, a renowned testing firm, LG Display's Full HD IPS display panel boasts superiority in displaying resolution and brightness, resulting in enhanced outdoor readability. In a nutshell, the Full HD IPS display of LG G2 outperforms current Full HD smartphone display panels.

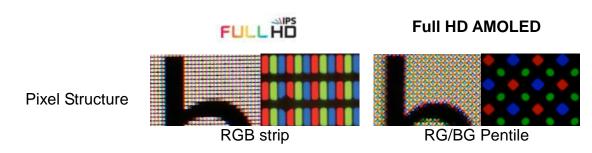
#### **Pixel Perfect**

Consumers tend to compare pixel counts when choosing which Full HD smartphone to buy. A pixel is basically the elementary unit of area that, when amalgamated, forms the image on the screen. Each pixel is subdivided into red, green and blue sub-pixels, and the combination of these sub-pixels create the different colors on a screen. However, the term 'pixels per inch' (PPI) merely represents the number of pixels found in one square inch of screen area. It does not reflect the actual number of sub-pixels.

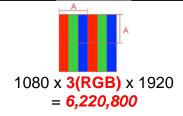
#### Why is Sub-Pixel Important?

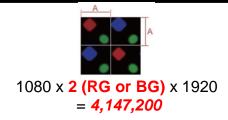
For example, IPS uses a RGB striped sub-pixel arrangement whereas AMOLED uses a Pentile<sup>TM</sup>. The difference between the two comes down to the layout and the size of each red, green and blue sub-pixel in the display. The RGB striped sub-pixel arrangement contains an equal number of uniformly sized red, green and blue sub-pixels, producing superior picture quality with accurate color expression.

On the other hand, the Pentile<sup>TM</sup> has one less blue or red sub-pixel in each pixel, resulting in lower picture quality. As such, customers are recommended to consider the display's sub-pixels along with PPI when purchasing a smartphone. When we compare LG G2's display with Full HD IPS display with a competitor's Full HD AMOLED display, even though the competitor's display produces 441 PPI, the Full HD IPS LG G2 with 423 PPI contains a higher number of sub-pixels, resulting in better onscreen images.



Total Number of Sub-pixels



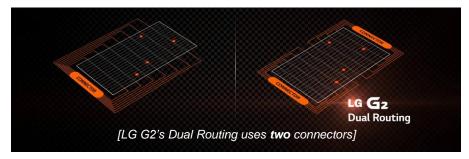


PPI LG G2: **423 PPI** 

Competitor: 441 PPI

#### **Dual Routing**

Unlike others' 5-inch or smaller screen, LG G2 presents a 5.2-inch screen in the same 2.7-inch width class. LG was able to create the LG G2 encasing a larger display in a more compact body is because of LG's innovative technology called **Dual Routing**.



On the display, the Touch Sensors cross like tiles, and once a person touches the display, these Touch Sensors send the signal through the Connector to the chipset which activates the application in touch point so that the user's order is carried out accurately. LG succeeded in significantly reducing the bezel size – to 2.65mm – compared to the conventional smartphones that connects the Touch Sensor to one connector. Through this, LG G2's display occupies 75.9% of the front area, larger than other models with the 2.7-inch width.

#### **Graphic RAM**

While LG G2's 5.2-inch Full HD IPS display offers an excellent picture quality, LG G2 managed to increase the efficiency of the energy use through another secret called **Graphic RAM (GRAM)**. LG G2, the first Full HD smartphone which applied GRAM. GRAM decreases the smartphone's energy consumption by up to 26% on a still frame, and increases the usage time for the device by approximately 10%.



For instance, when a user is reading an online article on the display of a computer, the web browser constantly refreshes to show the same still frame image. Similarly, the Application Processor (AP) in a smartphone refreshes the same image. However, GRAM of LG G2 memorizes still frame and reloads the image, allowing the AP to rest when the user is looking at a still frame. As a result, the energy consumption can be reduced.

## **Amazing Camera**

#### 13MP with Optical Image Stabilizer (OIS) technology

There are other smartphone cameras in the market with OIS technology. But until now, OIS has mostly been available on 4MP or 8MP smartphone cameras. LG G2 is the first smartphone with a 13MP OIS camera without any boxy bumps or unsightly lens housings so it can maintain its slim and sleek design.

With LG G2's OIS camera, users are liberated from the concerns of taking blurred pictures. The OIS technology constantly makes micro-adjustment, when the user's hand shakes or the user is in a moving car or train, and these adjustments keep the image clear, just like seen on our eyes. This is how the user can snap a clear image.

In addition, with the LG G2, users no longer have to worry about blurry images taken in a dim light. Photos become blurry in a low light setting and you need a longer exposure time to capture quality images. For every millisecond the shutter is open, your hand can shake, and if your hand shakes, the image ends up getting blurred. However, with LG G2's OIS technology, it stabilizes the images beautifully, so that you can take crisp perfectly lit pictures at night!







Amazing low-light shots (eg: night, indoors)

#### **Super Resolution**

LG G2 provides more detailed and clear zoom quality (x8) than normal digital zoom. Digital zooms are not used often because the image breaks, causing the low resolution.

However, it is also something that is used when there is no other option. When zooming in, other smartphones usually expand the image. However, LG G2's Super Resolution does not simply expand, but rapidly overlaps the captured image of the object, resulting in a clear image quality without any blur.

#### **Multipoint AF**

Within a wide focus range (9 auto focus-point), Multipoint AF automatically captures the object to focus on and maintains the focus – and not miss – no matter where the object is located in the image.

#### Full HD 60 fps video

LG G2's video quality is opted for the smoothest viewing experience through offering the highest fps (frame per second) capacity of "Full HD 60 fps" among smartphones available in the market at present. The feature supports both recording and playback operations.



## **Ultimate Battery Capacity & Efficiency**

#### 3,000mAh with SiO+ technology

LG G2's 3,000mAh high-density battery backed by the SiO+ technology provides the best-in-class energy capacity. LG aimed to offer longer usage time to users without any compromises on the size and weight.

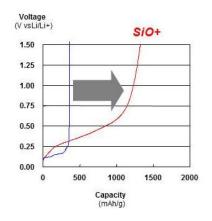
#### SiO+ Technology

In general, graphite, a type of anode is applied to increase the energy saving efficiency of battery. SiO is another type of anode, has higher efficiency level than the graphite. In case of the SiO+ battery, the graphite is partially replaced with SiO, improving the overall energy saving efficiency of the battery. Therefore, with more SiO taking up the battery, the energy saving level will increase.

\* SiO+ battery efficiency level is 4 times higher than that with graphite.

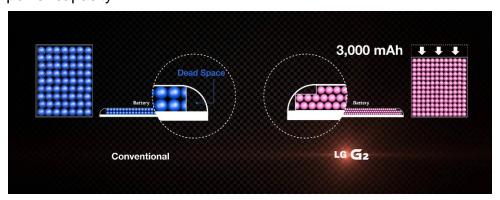
In addition, the density of the LG G2 battery (610Wh/L) is higher than a conventional battery (577Wh/L). Therefore, a smaller-sized battery can hold more power.

#### Discharge profile



#### Step-designed battery

LG G2's battery sustains high capacity while also keeping its slim design. Another innovation element in LG G2 is the battery design that is shaped differently from conventional 'cuboid-shaped' batteries. By creating the battery shaped like steps on the side, LG G2 minimizes the dead space in the area allocated for the battery, resulting in increased power capacity.



[Minimized dead space within the battery through the step-shape battery, increasing the power capacity]

## **Unbeatable Chipset Performance**

#### **Powerful CPU Performance**

Qualcomm<sup>®</sup> Snapdragon<sup>™</sup> 800 processor (MSM8974) redefines the smartphone experience through performance no one can defeat. With Qualcomm, LG was able to deploy the chipset tightly integrated with the device in the LG G2 to offer stable and striking performance. The LG G2 is the world's first smartphone to be globally launched that incorporates this processor.

The Snapdragon<sup>™</sup> 800 processor is raising the bar on performance per watt:

- Up to 75% better performance than the Snapdragon S4 Pro processor
- Up to 40% better performance than the Snapdragon 600 processor

Qualcomm<sup>®</sup> Snapdragon<sup>™</sup> 800 chipset's undefeatable performance is well shown at Qualcomm's Media Day held in San Francisco on June 18. Through various benchmark tests, such as Antutu, GL Benchmark, 3D Mark and Basemark, the Snapdragon<sup>™</sup> 800 chipset boasted its superior performance compared to smartphones, employing other chipsets including Exynos 5 OctaCore used in Samsung's Galaxy S4.

#### **Rich Graphic Quality**

Adreno™ 330 GPU delivers up to 1.5 times better graphic performance over Adreno 320, offering visually stunning and sharper graphics.

#### **Enhancing Battery Efficiency**

The chipset adopts a unique processor design, asynchronous Symmetric Multiprocessing (aSMP) architecture. It is the technology that allows each computer core to operate independently, adjusting CPU performance to meet user needs. Since each core is designed to dynamically adjust its power and speed to meet individual user needs, Snapdragon powered devices can perform more and recharge less.



#### Industry's leading technologies for the Ultimate Mobile experiences

Qualcomm<sup>®</sup> Snapdragon<sup>™</sup> 800 processor introduces a variety of features that enhance the user's mobile experience. Notably, the chipset fully integrated connectivity with a wide variety of communication options including 4G LTE Advanced Carrier Aggregation; And Qualcomm IZat<sup>™</sup> location technology uses a second network of 24 more satellites, called GLONASS when it is hard to find enough satellites for navigation with GPS. So with more accurate location data thru access to a larger blanket of satellites supplies your device with more accurate location data and allows your location to be pinpointed.

#### Pure Hi-Fi Audio Sound

The LG G2 is the first Android smartphone featuring **24bit**, **192kHz Hi-Fi sound playback**. When users listen to 24bit, 192kHz Hi-Fi sound under an ideal condition, they can experience high quality ample sound that stands out compared to other sound sources such as CD.

#### What is Hi-Fi

We have come to an era where portable electronic devices and smartphones are converged. Following the competition over picture quality and camera is the sound.

Sound is analogue. However, the electronic device, which delivers the sound, is digital. The recent evolution in digital sound devices has been about recreation of the sound that is close to the analogue quality.

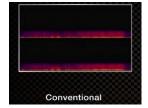
Analogue quality sound is close to the original sound that is pure and natural. The sound that is closest to the original sound currently in the market is '24bit, 192kHz Hi-Fi' sound'.

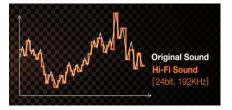
#### Why Hi-Fi sound is important

In the two graphs below, the one on left shows the original sound in white, while the CD frequency at 16bit, 44.1kHz is in blue. Generally, many are under the impression that CD sound is perfect. However, the sound played on CD is not able to delicately produce the frequency of the original sound, resulting in missing sound when delivered to users.

The orange line represents 24bit, 192kHz Hi-Fi sound. As shown, 24 bit, 192kHz sound delivers more accurate and precise sound compared to CDs to provide profound sound quality.









As you can see from above, the higher bits and Hertz reproduce more detail and articulate sound quality that is close to the original sound. So far, the highest quality that smartphones could deliver was 16bit, 44.1kHz, the level of CD. This was the best that

could be realized in the current Android OS. However, LG G2 improved the software in order to raise the bar in the sound quality that can be produced through smartphones. LG G2 was able to achieve 24bit, 44 -192kHz Hi-Fi Sound playback. As a result, users are able to enjoy various audio sounds encompassing CD and MP3 to Hi-Fi sound on LG G2.

#### **Audio Zoom**

Audio Zoom is a feature that allows you to focus on what you want to hear. It enables users to zoom in the sound, as they zoom in the images while video-recording. Not only the image is enlarged, the sound associated with the area is also amplified, thanks to LG G2's multiple stereo mikes. They amplify the sound from a specified area and deemphasize the surrounding noise for video recording.

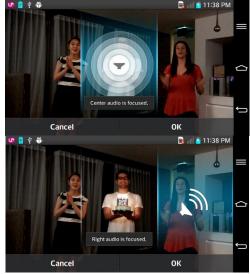
Users can also utilize Audio zoom while videos (recorded by LG G2) are playing. Selecting a spot (center/left/right) in the videos that were not taken with the Audio zoom feature on, will result in the sound from the selected spot amplified

#### Audio Zoom while recording



[Zoom in on preferred spot for clear recording while recording]

## Audio Zoom while playing



[Zoom in on a preferred spot to listen to it louder, while playing]

**[UX** - Practical and Instinctive UX learned from users to help enhance their daily life]

## 1. Anticipate Your Behavior

#### **Answer Me**

If the phone rings, everyone will probably answer the phone. But what if your hands are tied up and you are not able to swipe the screen to answer? Imagine you are washing the dishes and your LG G2 is ringing on the dining table. With Answer Me, as soon as you pick up a ringing LG G2 from the table, the phone senses that you picked up, and turns down the ringtone. Not only that, Answer Me will connect your call when you place your phone next to your ears. No more pushing a button or swiping to get a call. (Feature availability may vary depending on region or carrier)



## Plug & Pop

Plugging a headset into the LG G2 launches Plug & Pop. The app will appear in intuitive visual effect, showing and recommending the apps that people are most likely to have in mind when they're using the device.

When a headset is plugged in, LG G2 automatically recognizes it and recommends the apps that are related to 'listening'. You can select the apps, including third party apps, and add to the pop-up window. (Feature availability may vary depending on region or carrier)

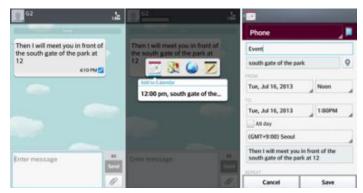


Earphone USB Cable

#### **Text Link**

Available in US and Korea Only

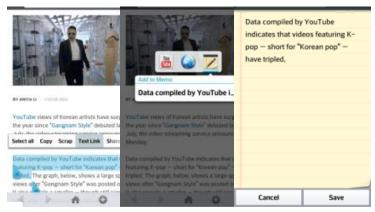
Text Link predicts which actions the user may take and recommends appropriate apps when receiving a text message. Event dates, place and content sent by text messages can be saved to the calendar conveniently. Information received in text messages is automatically updated in the calendar app saving each detail in the proper category according to the content such as location, time and others. In addition to the calendar, any text messages with location information get connected to the map. Other information in text message can also be easily and directly searched in the map or web.



[You don't need typing. Text Link automatically saves a date from text to the calendar when selected]



[Information received in a text message can be searched on the Internet automatically]



[Desired information can be saved more conveniently]

#### 2. Understand Your Habit

#### QuickRemote

QuickRemote is the function that verifies and substitutes all of IR device remotes, including fan, light, curtains as well as entertainment devices such as TV. The feature enables users to control these devices simply with one smartphone. Users can set up the remote function on LG G2 with a simple space profile, simple control, and a function to assign a favorite channel. In addition, users can customize the remote by mapping the button from the real remote controller.



[Simple profile, Simple control, Assign a favorite channel]

#### **QSlide**

QSlide is the ultimate multi-tasking app brought into life through understanding PC users' habits of multi-tasking. With the ability to open two additional windows on top of the main screen, and even adjust their window size as well as transparency. There are many apps that you can select to use with QSlide, such as video, Internet, memo, QVoice, calendar, calculator as well as phone, contacts, messages, e-mail, and file manager. For example, you can search the web on the same screen, while watching or streaming videos like Youtube, Netflix, etc. (Feature availability may vary depending on region or carrier)





[Two app windows can be open on top of the main window And user can customize the window size and transparency as they want]

### Slide Aside

Slide Aside is LG's unique feature that offers convenience by saving time for users to shift among the apps, similar to the shortcut of "Alt + Tab" in the PC environment. Simply move screen-in-use aside and back for faster and easier accessing to other apps. Three-finger swipe flicks the app-in-use to the left and allows users to open another app. A quick swipe to the right will resume previous app. It can hold up to maximum 3 apps, including third party apps such as games and multi-media content.







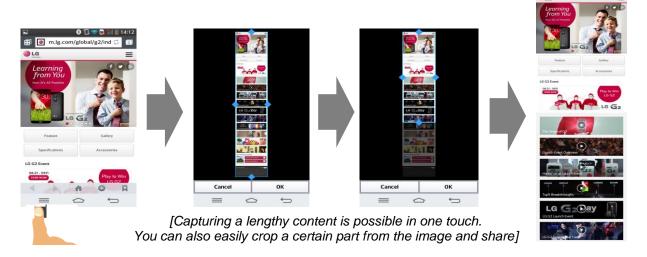


[Up to 3 apps can be run simultaneously]

App saved
Slide open the text app again to continue writing
[Internet search is possible
while watching videos in your LG G2]

## **Capture Plus**

Capture Plus allows users to save a full web page rather than a limited screen capture. Instead of having to capture multiple times for a long blog posting, Capture Plus enables you to obtain the screen shot at once. In addition, you can crop the selected area within the capture image, and save it. Moreover, you can also share the captured image via email, message and social apps immediately. You can easily launch Capture Plus from the web browser by appointing the option in the menu button. (Feature availability may vary depending on region or carrier)



## **Clip Tray**

Users can freely copy and paste up to maximum of 20 images and texts into Clip Tray. Both the image and texts can be copied and pasted at the same time. After copying multiple images and texts, users can paste them when they want. Every time the user copies an item, the Clip Tray animation icon will appear on the bottom of the screen so that the user can easily recognize that the items are saved on the Clip Tray.



[Users can copy and store multiple items on Clip Tray that pops up at the bottom of the screen]

#### 3. Relieve Your Concern

#### **Guest Mode**

There is a bit of unease when family or friends ask to borrow the smartphone. There must be things that should not be seen. If you unlock the screen using the pattern lock you designated, it goes into the home screen. But, when using the other pattern-lock that leads to the Guest Mode, you can let friends and family see only the parts you want them to see. In other words, you do not have to show that picture gallery or call history that you wish not to.



[OWNER MODE]



[Owner selects the apps for the Guest Mode]



[GUEST MODE<del>]</del>

## [Accessory - Premium accessory that matches prestigious smartphone]

### Smart Cover with QuickWindow<sup>TM</sup>

LG surpassed in the smartphone case design market as LG already introduced the concept of a smartphone case containing a 'window' adopted for convenient use a few years ago.

The aesthetically beautiful case LG QuickWindow<sup>TM</sup> for LG G2 is the newest addition to LG's growing premium smartphone accessory line-up. The smartphone cover enables to use basic functions without the hassle of opening the case cover. A mini window mounted on the cover of QuickWindow<sup>TM</sup> presents various UX without users having to open the cover flap. With only a small gesture with the user's finger, the UX will appear on the window for users to access through the case. Users can check the clock, weather, alarm, play music, take phone calls, check the receipt of text messages and adjust the volume. The mini window design also allows users to conveniently take photos.

The QuickWindow<sup>TM</sup> case for the LG G2 is available in seven different colors, including black, white, pink, purple, blue, mint and yellow.

For more information on LG G2's QuickWindow<sup>TM</sup> case, please refer to the below link: http://www.youtube.com/watch?v=6-5DrKdyM8c



## **Key Specification**

Category	LG G2
Processor	2.26GHz Qualcomm <sup>®</sup> Snapdragon™ 800 featuring quad Krait CPU
Display	5.2-inch Full HD IPS (1080 x 1920 pixels)
Pixel Density	423 ppi
RAM	2GB LPDDR3 800MHz
Memory *	32GB / 16GB
Battery *	3,000mAh
Rear Camera	13 MP with Optical Image Stabilizer
Front Camera	2.1MP
Operating System	Android Jelly Bean 4.2.2
Size *	138.5 x 70.9 x 8.9mm
Colors *	Black / White
Others *	KnockON, Answer Me, Plug & Pop, Text Link, QuickRemote, QSlide, Slide Aside, Clip Tray, Capture Plus, Guest Mode etc

<sup>\*</sup> Key specification may vary depending on region and operator

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